

Social Media Toolkit

I am a voter.

Instagram: @iamavoter

Hashtag: #iamavoter

Text campaign: Text VOTER to 26797

Website: iamavoter.com

I am a voter

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If 50% of voters vote this November, it would be the highest midterm turnout in a century. Let's do this. Text VOTER to 26797 and make a plan to vote on Tuesday, November 6. @iamavoter #iamavoter

Did you know that 36 out of 50 Governors will be elected this year? There is an important Midterm election happening Tuesday, November 6. Text VOTER to 26797 and make a plan to vote on Tuesday, November 6. @iamavoter #iamavoter

Instagram Story



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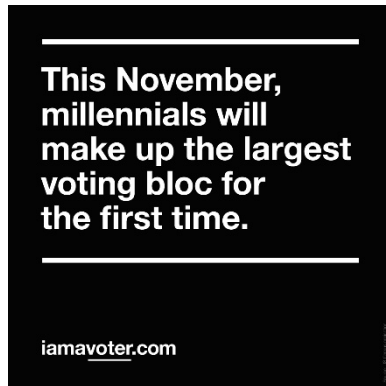


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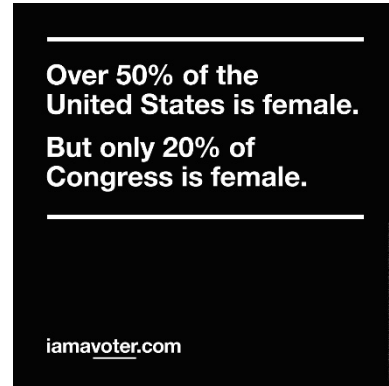
The Facts

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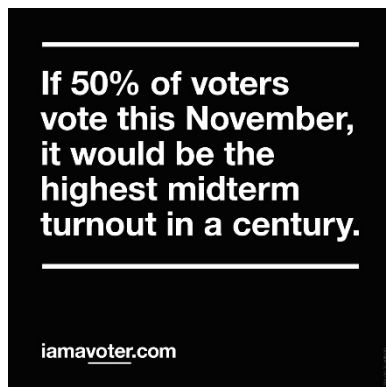
Vote Tuesday, November 6. Text VOTER to 26797 to learn more. @iamavoter #iamavoter



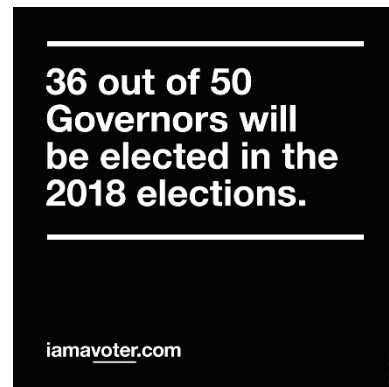
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Get Out the Vote

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I am a voter. Are you? Text VOTER to 26797 and make a plan to vote on Tuesday, November 6. @iamavoter #iamavoter

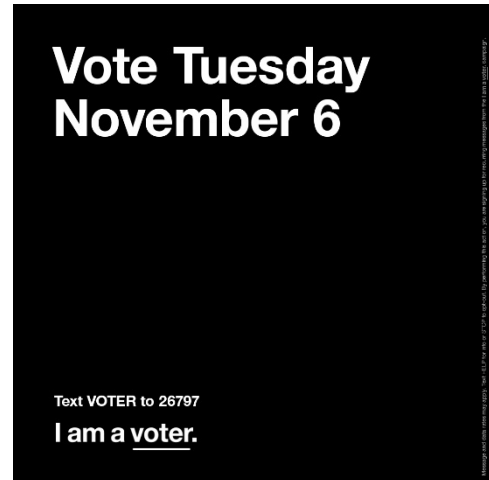
This November, millennials will make up the largest voting bloc for the first time. Text VOTER to 26797 to make your plan to vote. @iamavoter #iamavoter

Over 50% of the United States is female. But only 20% of Congress is female. Text VOTER to 26797 and make a plan to vote on Tuesday, November 6. @iamavoter #iamavoter

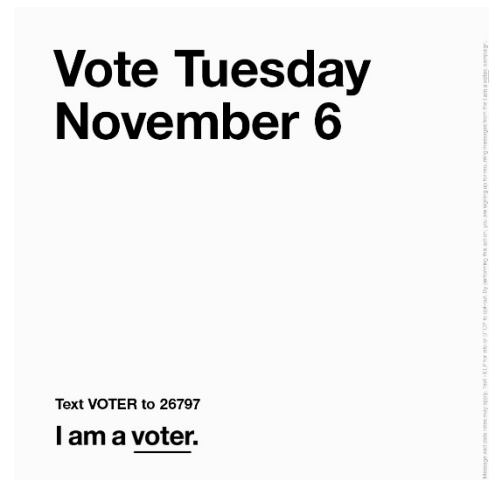
If 50% of voters vote this November, it would be the highest midterm turnout in a century. Let's make history. Text VOTER to 26797 to make your plan to vote. @iamavoter #iamavoter

36 out of 50 Governors will be elected in the 2018 elections. Text VOTER to 26797 and make a plan to vote on Tuesday, November 6. @iamavoter #iamavoter

All 435 House seats and 35 Senate seats are up for election. Text VOTER to 26797 to make your plan to vote. @iamavoter #iamavoter



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Tuesday, November 6th: Election Day

Download and share on Facebook, Instagram and Twitter.
To tweet, just click the link below each caption.

Today is Election Day. Text VOTER to 26797 to make sure you're set to vote.
@iamavoter #iamavoter

Today is Election Day. Go vote and declare I am a voter. Text VOTER to 26797 and make a plan to vote on Tuesday, November 6.
@iamavoter #iamavoter

I voted today. Will you? Text VOTER to 26797 to find where your polling place is.
@iamavoter #iamavoter

Did you make a plan to vote? It only takes a minute. Text VOTER to 26797. @iamavoter #iamavoter

Who are you voting with? Text VOTER to 26797 to find where your polling place is. Bring a friend. @iamavoter #iamavoter

The midterms matter. Will you make your voice heard? Text VOTER to 26797 and make a plan to vote on Tuesday, November 6. @iamavoter #iamavoter

The Future is Voting. Text VOTER to 26797 and make a plan to vote on Tuesday, November 6. @iamavoter #iamavoter



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Videos

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Vote Tuesday, November 6. Text VOTER to 26797 to learn more.
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